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CUSTOM RETAIL POP DISPLAY DESIGN & MARKETING . POS . MERCHANDISING . PACKAGING . GRAPHICS
Senior Display Designer II / Graphic & Packaging Designer / Creative Manager / Sales

CREATIVE . TEAM PLAYER . PROACTIVE . MOTIVATED . COLLABORATIVE . DISCIPLINED
13 Yrs Experience

SKILLS SHEET }

RETAIL DESIGN, MARKETING & DEVELOPMENT

- Conceptualization
- 3D Modeling
- Product Merchandising
- Planogramming
- Permanent Displays
- Floor Displays
- Fixtures
- Enclosures
- Half Pallet
- Fixtures
- Styling
- Graphics
- Packaging
- Exhibits
- Semi-Perm. Displays
- Kiosks
- Inline
- Islands
- Quarter Pallet
- Spinners
- Rendering
- Photography
- Retail Environments
- POP
- Temporary Displays
- End Caps
- Spectaculars
- Signage
- Tray-Base-Riser
- Offset
- Sketching
- Messaging
- Store-within-a-Store
- POS
- Slatwall
- Gondolas
- Counter Top
- Full Pallet
- Dump Bins
- Glorifiers

MATERIALS, PROCESSES & PRODUCTION

- Metals
- Corrugated
- Silkscreening
- Digital Printing
- Wire Forming
- Laser Cutting
- Rapid Prototyping
- SLS
- Plastics
- Glass
- Lithography
- Manufacturing
- Metal Forming
- Shippers
- CNC
- LOM
- Laminates & Coatings
- Finishes
- Flexography
- Prod. Processes
- Plastic Forming
- Prototyping
- FDM
- EBM
- Woods
- Fasteners
- Vinyl Graphics
- Vendor Mgmt.
- Welding
- Milling
- SLA
- 3DP

SOFTWARE, HARDWARE & TECHNOLOGY SKILLS (25 YRS)

- Adobe CS 4
- Corel Painter
- Autodesk bonzai 3d
- Mac OS X
- Wacom Tablets
- Photoshop
- Adobe Lightroom
- Vectorworks
- MS Windows
- Wide-Format Printers
- Illustrator
- Acrobat Pro
- Google SketchUp Pro
- MS Office
- Scanners
- InDesign
- Autodesk Form-Z
- Google Earth Pro
- Lotus Notes

LEADERSHIP, BUSINESS & SALES

- Planning & Strategy
- Oral, Visual & Written Presenter
- Highly Organized
- Budgeting & Tracking
- Relationship Maintenance
- Positive Leadership
- Collaboration
- Accurate
- Cost Reduction
- Liaison
- Delegation
- Project Management
- Sales
- Account Management
- Reporting
- Communication
- Client Centric
- Up-Selling
- Networking